

Syllabus: ART 1311, Design I  
Section: Hybrid  
Location: H204  
Time: 5:30-7:30

**Instructor:** Jackson Zorn  
**Contact Info:** Office H-212 (hours posted on door)  
Jackson.zorn@brazosport.edu  
Zoom Office and Studio Hours TBA

**COURSE DESCRIPTION:**

Introduction to the use of the elements of art and principles of design. Line, value, color, form, texture, shape, space, and principles of composition are studied. Basic instruction in a variety of techniques and materials, including collage, drawing, painting and product design.

**STUDENT LEARNING OUTCOMES:**

1. Employ appropriate technical processes for expression of physical, social and psychological aspects of design form.

Assessment: Complete hands-on activities in art media as determined by instructor (passing with at least 70%)

2. Demonstrate a capacity for synthesis by making designs which incorporate and unify disparate elements, processes, motifs and concepts.

Assessment: Complete hands-on activities in art media as determined by instructor (passing with at least 70%)

3. Develop technical and craftsmanship skills through hands-on work with materials.

Assessment Complete hands-on activities in art media as determined by instructor (passing with at least 70%)

4. Select appropriate two-dimensional support materials for specific expressive purposes.

Assessment: Complete hands-on activities in art media as determined by instructor (passing with at least 70%)

5. Use vocabulary specific to the design process.

Assessment: Participation in group critiques (passing with at least 70%)

6. Demonstrate flexibility and adaptability by using a variety of technical and conceptual strategies in resolving design problems.

Assessment: Complete hands-on activities in art media as determined by instructor (passing with at least 70%)

7. Manipulate two-dimensional materials in order to explore the expressive potential of line, shape and form, space, texture, pattern and value.

Assessment: Complete hands-on activities in art media as determined by instructor (passing with at least 70%)

### **TEXTBOOK OR COURSE MATERIAL INFORMATION:**

No textbook is required. Handouts, book excerpts, and articles will be given out via D2L or handed out in class.

The only materials you will need are a sketchbook and writing utensils. Please feel free to use any art supplies you may already have.

Materials can be found Hobby Lobby, or online at [Dickblick.com](http://Dickblick.com)

### **LAB FEE:**

\$27.00

### **STUDENTS WITH DISABILITIES:**

Brazosport College is committed to providing equal education opportunities to every student. Brazosport College offers services for individuals with special needs and capabilities including counseling, tutoring, equipment, and software to assist students with special needs. Please contact the Special Populations Counselor, 979.230.3236, for further information.

### **ACADEMIC HONESTY:**

Brazosport College assumes that students eligible to perform on the college level are familiar with the ordinary rules governing proper conduct including academic honesty. The principle of academic honesty is that all work presented by yours is yours alone. Academic dishonesty including, but not limited to, cheating, plagiarism, and collusion shall be treated appropriately. Please refer to the Brazosport College Student Guide for more information. This is available

online at <http://www.brazosport.edu>. Click on the CATALOGS AND SCHEDULES link under STUDENTS.

Academic dishonesty violates both the policies of this course and the Student Code of Conduct. In this class, any occurrence of academic dishonesty will be referred to the Dean of Student Services for prompt adjudication and will at a minimum, result in 30 points subtracted from your final grade in this course. Sanctions may be imposed beyond your grade in this course by the Dean of Student Services.

If you are found cheating or behaving in a dishonest manner it may result in a failure of the course.

#### **ATTENDANCE:**

This is a studio course. Attendance is a necessity for success due to the weekly demands of this course. **You are allowed three (3) absences, excused or otherwise. After the third absence you will be notified and each subsequent absence will result in your FINAL grade being reduced by a letter grade.** When absent you are responsible for the work missed. You may contact me via email, come in during my office hours, or contact a classmate. Three tardies will equal an absence. If there are issues with attendance they can and will be dealt with on an individual bases. **After five (5) late arrivals/early departures, excused or otherwise you will be notified and each subsequent late arrival/ early departure could result in final letter grade reduction.**

#### **COURSE REQUIEREMENTS AND GRADING POLICY:**

Your grade in the class is determined by the quality and effort put into the work in and outside of class. This work includes major drawings, attendance, sketchbooks, participation, and effort. **Please note:** Natural talent is not a substitute for a strong work ethic, however a strong work ethic can be convincing of natural talent.

A 90% and up.	Excellent. Shows complete understanding of the project presented, and goes above and beyond what is expected.
B 80%-89%	Above average commitment to the project. Better than what is expected of a beginning drawing student. However. Still has some issues concerning the elements of drawing.
C 70%-79%	Average. Meets the bare minimum requirements of the project.

D 60%-69% Below Average in all aspects of the project and has major shortfalls which most likely is reflecting in all aspects of the class.

F 60% and below Failing you will know before you reach this point. Therefore, you should have no reason to meet it.

### **GRADING BREAKDOWN:**

60% Project Grades

20% In class

20% Attendance

\*grades will be returned through Desire2Learn. However, D2L may not have your attendance, critiques, and artist statements factored in. **D2L may not be an accurate reflection of your overall grade.**

### **TESTING**

Projects could be considered your (Tests).

### **MAKE UP POLICY**

I WILL NOT GRADE LATE WORK. Points will also be deducted from projects if you are working on them during class while you are supposed to be working on something else.

### **STUDENT CONDUCT STATEMENT**

Students are expected to be aware of and follow the Brazosport College Student Code of Conduct. Students have violated the Code if they “fail to comply with any lawful directions, verbal or written, of any official at BC.” Lawful directions include precautions and requirements taken to prevent the spread of COVID-19 at Brazosport College. Students who do not follow safety requirements, including the wearing of a mask, may be removed from class by their instructor and referred to the Dean of Student Services.

### **CAMPUS CLOSURE STATEMENT**

If campus shuts down this course will continue via D2L.

Brazosport College is committed to the health and safety of all students, staff, and faculty and adheres to all federal and state guidelines. The College intends to stay open for the duration of the semester, and provide access to classes and support services on

campus in the safest way possible. The College will also comply with lawful orders given by applicable authorities, including the Governor of Texas, up to and including campus closure. It is possible that on campus activities may be moved online and/or postponed if such orders are given.

#### **TITLE IX STATEMENT:**

Brazosport College faculty and staff are committed to supporting students and upholding the College District's nondiscrimination policy. Under Title IX and Brazosport College's policy FFDA (Local), discrimination based on sex, gender, sexual orientation, gender identity, and gender expression is prohibited. If you experience an incident of discrimination, we encourage you to report it. While you may talk to a faculty or staff member at BC, please understand that they are "Responsible Employees" and must report what you tell them to college officials. You can also contact the Title IX Coordinators directly by using the contact information below. Additional information is found on the Sexual Misconduct webpage at [www.brazosport.edu/sexualmisconduct](http://www.brazosport.edu/sexualmisconduct). • Kelli Forde Spiers, Director, Student Life and Title IX Coordinator Office J-117D; 979-230-3355; [kelli.fordespiers@brazosport.edu](mailto:kelli.fordespiers@brazosport.edu) • Mareille Rolon, HR Coordinator and Deputy Title IX Coordinator Office C-114; 979-230-3303; [mareille.rolon@brazosport.edu](mailto:mareille.rolon@brazosport.edu)

#### **OTHER STUDENT SERVICES INFORMATION:**

**LIBRARY:** Information about the Library is available at <http://www.brazosport.edu/library> or by calling 979.230.3310.

**LEARNING SERVICES:** For assistance with online courses, an open computer lab, online and make-up testing, audio/visual services, and study skills, visit Learning Services next to the Library, call 979.230.3253, or visit <http://www.brazosport.edu/learningservices>.

**STUDENT SUCCESS CENTER:** For drop-in math tutoring, the writing center, supplemental instruction and other tutoring including e tutoring, visit the Student Success Center, call 979.230.3527, or visit <http://www.brazosport.edu/studentsuccesscenter>.

**ART DEPARTMENT:** To contact the Art Department call Ann Montgomery at 979.230.3224

**STUDENT SERVICES:** provides assistance for the following:  
Counseling and advising 979.230.3040  
Financial Aid 976.230.3294  
Student Life 979.230.3355

**INFORMATION TECHNOLOGY:** To reach the Information Technology Department for computer, email or other technical assistance call the Helpdesk at 979.230.3266.

## PROJECTS/SESSIONS/GRADE

Project Handouts, Articles, and Lectures will be given out on a weekly basis regarding the current section.

### Week 1: Introduction to Course

### Week 2-3: Design Principles

- Elements: Line, Shape, Flow. Gathering Textures
- Compositions (color and space) \*Camera needed

### Week 4-5: Typography

- Typography Collages, Haiku/Cut up Magazines \*not required
- Typography Compositions, Letters and Themes Magazines \*not required

### Week 6-7: Branding

- Brand design and logo creation 3 logos that inspire you
- Art of the Budo, Brush work Messy Cloths, Movement

### Week 8-10: Visual Measuring & Drawing from Life

- Simple visual measuring
- Still life and Charcoal

### Week 11-13: Collage and Grids

- Collage Imagery \*not required
- Grid systems

“In the beginner’s mind there are many possibilities, but in the expert’s there are few”  
– Shunryu Suzuki